

# HODSON GOLF

*PROVIDING CUSTOM CLUBS,  
CUSTOM FITTING, AND  
PROFESSIONAL SERVICE*

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*"I have now played two rounds with the clubs you made for me and I could not be happier. I had numerous occasions where I have hit a full 6, 7, 8 or 9 and been within reasonable one putt distance. I haven't done that for a very long time and it is every bit as great of feeling as 20 years ago when I could hit those same short irons a whole lot further :) In terms of the new shafts on my existing irons, I am getting much better trajectory and improved accuracy also. Once again, thank you very much for bringing some fun back to my game!!!!!!!" Mike E.-  
Midlothian*

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*"Thank you for the custom driver. I played with it last Thursday and shot my career round 65 with 5 birdies and 1 eagle. That club is unreal!" Bill B. —Midlothian*

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*"Every time Hodson Golf visits my facility, my members and their guests have a first class experience. Precision fittings and excellent customer service is what you get from Hodson Golf. My students go to him and get great fittings! I rely on him, myself, occasionally, for personal golf equipment needs and have always gotten exactly what I sought after. My advice: seek Andrew out for his knowledge and expertise on all your golf equipment needs. He is a true professional." Adam C. Smith PGA Director of  
Instruction Salisbury Country Club*

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*"That new hybrid is a beast. The ball simply explodes off the face and then screams uncle all the way to the landing area" Bob M.—Richmond*

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*"Andrew, your passion for your craft and your dedication to improving your clients' games is remarkable. You truly have a gift. Thank you for making the game I love even more fun!" Jay L-Hollywood, CA*

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*"Everyone knows that hard work cannot be replaced in the game. But it is great to see the efforts of that practice optimized by using state of the art clubs fitted and selected by Andrew. The fact that I carded an ace within a few days of playing the new Fourteen wedges is a testament to their playability and accuracy as well as Andrew's ability to put the best clubs in my bag." Ben M.—Richmond*

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*"Thank you for the great service. My equipment was adjusted and returned to me in 24 hours!*

*The new driver you built for me has been amazing. I know my landing spots on my home course and I am now consistently longer. I had prior fittings with other clubfitters with no real results. I'm glad I found a real fitting professional! On one hole I hit a 9 iron where I usually hit a mid iron. I am thrilled. I also have more control. I can make a full swing with confidence. It was a pleasure working with you." George M.-  
Chesapeake*

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*"I could not have asked for more from my driver fitting experience. I gained 20-25 yards with the Driver & Shaft combo. Andrew is truly a professional and for those of us who are looking to take our game to the next level, it starts with the correct equipment. Thank you for making the game more fun." Alan L.—Richmond*

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Please visit our website for more testimonials

[www.hodsongolf.com](http://www.hodsongolf.com)



*The Region's only top 100  
clubfitter since 2011*

*Family owned & operated (3 generations!)*

## INSIDE

- WHO WE ARE & WHAT WE DO
- COMMON FITTING MYTHS
- WHAT IS A CLUBFITTING?
- WHO BENEFITS FROM CUSTOM FITTING AND CUSTOM CLUBS?



## Common myths about custom clubfitting

- **“I’m not good enough to get custom fit”** - **AAARRRGHHH !!!!!** - (We hear this far too often). Custom clubs actually benefit the higher handicappers **MORE** than the low handicappers.
- **“I can’t afford custom clubs”** - In most cases a portion (if not all) of the fitting fee is included in the custom clubs that are purchased.
- **“I’m not playing well now and want to get my swing fixed before I get custom fit”**— Most golfers don’t realize that one of the primary reasons for hitting the ball poorly is that they are using clubs ill-suited to their particular swing!
- **“A custom fitting only applies to purchasing new clubs”**—**NO!** In a lot of cases we can adjust your existing clubs to better fit your swing profile.
- **“I can go to my local big box golf outlet and get the same type of fitting”** - **WRONG!!!** We **conduct our fittings outdoors and, in most cases, off real grass** (not with indoor mats & hitting into a net). We are also not some hourly employee, just there to punch a time card, and we take an honest and professional approach to each fitting. As such, we continue to be named as one of the top 100 clubfitters in the country. We also built a truly unique fitting cart which allows us to take our fittings anywhere on the range or course!



## What We Do

We custom fit and custom build golf clubs to each customer’s individual specifications, to enhance and maximize the player’s performance and ability. Having a set built to the specific performance needs and swing characteristics of the golfer will allow the golfer the best opportunity to improve scoring and, more importantly, increase their enjoyment and love of the game.



Hodson Golf also utilizes two authentic tour trailers which allow us to bring our extensive PGA Tour repair expertise and experience to our most valuable customers.

## Who we are NOT

We are **NOT** the large corporate “Big Box” golf retailing chain, that is **only** interested in selling as many mass-produced clubs as it can. We are a small, locally owned, family run business with a core belief and focus on maximizing each individual customer’s player quality and satisfaction! In terms of equipment, our philosophy of always custom, never standard, is a stark contrast to that of our big box competitors.



## Our Story

Our small locally owned family business started with Bert Hodson (1931 Ryder Cup player) and has now culminated with our 4th generation apprentice in training Andrew Hodson II. We bring decades long knowledge and love of the game to our family profession of custom clubfitting and custom clubmaking. We custom fit and custom build for most of the leading manufacturers while also offering a variety of heads, shafts, and grips typically found only on the PGA Tour.



## CONTACT US

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