



Putter Fittings Have Never Been This Easy

ODYSSEY FITS is a revolutionary new putter fitting tool that is easy to set up, and simple to use. Just put the tablet on the ground, roll five putts, sync to the Odyssey Fits app, and you'll see which Odyssey Putter best fits your stroke!

ODYSSEY FITS measures three conditions that are unique to every player's stroke:

- Face Angle at Impact
- Strike Point
- Putter Face Rotation

Once you input the putter model that you're testing and roll five putts, **ODYSSEY FITS** will analyze how well that putter model fits you (based on the Suitability Score). It will also assess the areas of improvement in your stroke and recommend which putter is right for you.

Units will start shipping in mid-April.

Cost: \$500 net onetime fee for the device
 \$288/year (or \$24/month) subscription fee

See your Callaway Sales Rep to order!

